

Advixta URL Tags

Advixta CMS provides an ability to use special URL tags in your custom links, that are automatically substituted by Advixta application to required parameters. For example, it may pass currently selected language code or unique device identifier to third-party services for further extraction and usage.

Supported tags

Tag	Description
{ \$uid }	Unique device identifier that represents actual device in Advixta CMS
{ \$trip }	Unique trip identifier that represents actual trip on device in Advixta CMS
{ \$lang }	Active language code in Advixta application, ISO 639-1
{ \$lat }	Last known device latitude from GPS
{ \$lon }	Last known device longitude from GPS
{ \$adult }	Flag showing if during a trip the user had previously verified that he is an adult according to local law statements. Could be "True" or "False"

How to use

Basically, all you need is just to prepare a special URL address with additional tags in parameters and then use it as an URL for Campaigns or Apps in Advixta CMS.

Example URL

```
https://some.api.service.net/?uid={ $uid }&trip={ $trip }&lang={ $lang }&lat={ $lat }&lon={ $lon }&adult={ $adult }
```